

## **Synchronoss and Ceon Partner to Simplify and Speed Up Delivery of Converged Services**

May 14, 2001

BETHLEHEM, Pa.-- Synchronoss Technologies, a front running business service provider of hosted operations support systems (OSS) environments for telecom carriers, today announced a strategic alliance with Ceon Corporation, a provider of OSS software for broadband services. Together, the companies will focus on providing comprehensive OSS solutions for telecom carriers to streamline service activation and order management speeding up delivery of converged services (voice, video and data). The US OSS market already exceeds \$20B (RHK) and is forecasted to reach \$24B by 2003 (DataQuest).

Synchronoss' ActivationNow bundles the complicated OSS back-end building blocks ordering, provisioning, fulfillment, management, monitoring and billing into a manageable, secure, scalable service delivery platform. As a hosted solution, ActivationNow eliminates the need for complex, time-consuming and costly internal OSS systems and enables carriers to quickly and cost-effectively connect business subscribers to their high-speed networks.

Ceon's It's On software will provide ActivationNow's service fulfillment functions. It's On is the only OSS software on the market that can meet the requirements for service bundling of voice, video, and data. The software provides subscribers with the ability to initiate a "self service" transaction via a secure, point-and-click Web interface backed up with a distributed, highly scalable architecture.

"We rigorously searched the market for the latest and greatest service fulfillment applications to bundle with our platform, and selected Ceon because of their proven, industrial strength technology," said Stephen Waldis, Synchronoss president and CEO. "Together, we're eliminating carrier's OSS headaches so they can focus on two critical needs - building out their networks and marketing their services."

"What attracted us to this partnership was the depth and breadth of Synchronoss' OSS domain knowledge of large national and international carriers," said Jack Methven, CEO, Ceon Corporation. "With our technology embedded in Synchronoss' hosted OSS platform, we're enabling carriers to service their customers better, faster, and more cost-effectively than ever before."

### **About Ceon Corporation**

Ceon Corporation, the Broadband Service Fulfillment Company, is a pioneer in offering next generation OSS software that empowers broadband service providers to create, manage, and deliver voice, video and data service bundles independent of the underlying network. Its Service/Product Management, Order Management and Flow-Through Provisioning solution gives service providers a competitive advantage by lowering error rates, allowing faster time to revenue and creating the flexibility to bundle multiple services for higher profits. A privately held company headquartered in Redwood City, California, Ceon has regional sales offices in North America and Europe with Design and Development Centers in Denver, Colorado and Glasgow, Scotland. For more information visit [www.ceon.com](http://www.ceon.com).

### **About Synchronoss Technologies**

Synchronoss Technologies, Inc. is one of the first players in the emerging Business Service Provider market. Synchronoss offers a hosted and secure OSS back-office platform for communications service providers worldwide. The company was launched in November 2000 with \$34 million in funding led by leading venture capital firm ABS Ventures. The company's customers include leading telecommunications carriers such as AT&T, WorldCom and Qwest. Synchronoss is headquartered in Bethlehem, PA. For more information about Synchronoss Technologies, Inc., visit the company's website at [www.synchronoss.com](http://www.synchronoss.com).

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