

Synchronoss Sponsors 9th Annual Wireless Week Excellence Awards

April 6, 2006

Bridgewater, New Jersey (April 6, 2006) – For the second consecutive year, Synchronoss Technologies, Inc. (www.synchronoss.com) sponsored the Wireless Week Excellence Awards at the CTIA Wireless 2006 in Las Vegas. As a leader in intelligent workflow automation, Synchronoss maintains strong relationships with CTIA and Wireless Week, two brands focused on all sectors of wireless communications – cellular, personal communication services, and enhanced specialized mobile radio.

This year's winners featured some of the strongest companies in the industry. Verizon Wireless was named Carrier of the Year in the Tier 1 category, with Alltel and Cellular South taking the top spots in the Tier 2 and Tier 3 categories, respectively. Cingular Wireless won in the Emerging Technology category. Sprint's Music Store was voted tops for Mobile Content. And the Special Recognition award was given to Bluetooth SIG.

"We were pleased to participate once again as a sponsor for Wireless Week's Excellence Awards because it is a program that defines leadership in the wireless space," said Stephen G. Waldis, President and CEO of Synchronoss Technologies, Inc. "I personally congratulate the 2006 winners and look forward to next year's awards."

About Synchronoss Technologies, Inc.

Entering its sixth year of consistent, double-digit growth, Synchronoss Technologies, Inc. (www.synchronoss.com) is a leading provider of order management solutions to the communications services marketplace. Synchronoss helps large service providers and their FORTUNE 500 Enterprise Clients deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include several Tier 1 wireless, wireline, and cable providers such as AT&T, Cablevision Systems Corporation, Cingular Wireless, Clearwire, Level 3 Communications, Time Warner Cable, Verizon, and Vonage. For more information, visit us on the Web at www.synchronoss.com.

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