

## Synchronoss Launches New VoIP LNP Service for DNA Communications

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Bridgewater, New Jersey (September 14, 2005) – Today, Synchronoss Technologies, Inc. ([www.synchronoss.com](http://www.synchronoss.com)) announced that DNA Communications, Inc. will be the first service provider to use its new FasTraker® VoIP LNP Solution. A start-up competitive local exchange carrier (CLEC), DNA Communications, Inc. ([www.dna-communications.com](http://www.dna-communications.com)) plans to become the premier provider of high-speed digital communications services to the rural Northern Illinois region. The FasTraker VoIP LNP Solution was developed to meet the speed-to-market business needs of CLECs like DNA Communications.

“DNA Communications intends to bridge the digital divide that has disadvantaged rural communities which currently have fewer telecommunications service alternatives,” said Stephen G. Waldis, CEO, Synchronoss Technologies, Inc. “We are proud to support such a progressive company and especially pleased that they have opted for our latest service offering – FasTraker VoIP LNP Solution to VoIP Providers – as central to their go to market strategy.”

The FasTraker VoIP LNP Solution, an outsourced LNP process that can be implemented quickly with minimal capital investment, helps VoIP service providers virtually eliminate the need for manual intervention, which slows processes and negatively affects business. Based on its widely deployed ActivationNow® platform, the Synchronoss FasTraker VoIP LNP Solution automates workflow so VoIP service providers know the status of every order, and those orders that do fall out are managed by an automated exception handler. FasTraker allows Synchronoss to offer transaction-based service level agreements (SLA), which are not currently offered by any other competing solution.

“We are confident that the FasTraker VoIP LNP Solution will help DNA Communications achieve its business objectives – most importantly rapid speed to market and a quality customer experience,” said Shane Owens, CTO, DNA Communications, Inc. “As a start-up, we need to build our subscriber base quickly with fastidious attention to our infrastructure capital spend, so we have turned to Synchronoss with its proven ability to accelerate transaction growth and generate real revenue for communications service providers.”

About DNA Communications, Inc.

In its quest to bridge the digital divide, DNA Communications, Inc. ([www.dna-communications.com](http://www.dna-communications.com)) will provide multiple public benefits, increase service offerings in rural communities, and provide the public with choices in their telecommunication service. Enhanced availability and competition in telecommunications services will likely stimulate economic development in Illinois. In addition, increased competition will create incentives for lower prices, more innovative services, and more responsive customer service.

About Synchronoss Technologies, Inc.

Entering its fifth year of consistent, double-digit growth, Synchronoss Technologies, Inc. is the leading provider of e-commerce service fulfillment and order management to the telecom marketplace by simplifying technology complexities through integrating disparate systems. Synchronoss enables communication service providers and FORTUNE 500 enterprise customers to deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include Tier 1 wireless, VoIP, and cable providers, such as Vonage, Cablevision Systems Corporation, Cingular, Level 3 Communications, MCI, KMC Telecom Solutions, and AT&T Business Services. For more information, visit [www.synchronoss.com](http://www.synchronoss.com).