

Vonage Partners with Synchronoss for VoIP LNP Managed Services

May 24, 2005

North America's Leading VoIP Provider Using ActivationNow to Manage LNP

Bridgewater, New Jersey (May 24, 2005) – Today, Synchronoss Technologies, Inc., (www.synchronoss.com) announced that it has signed a multi-year agreement to provide comprehensive local number portability (LNP) and e-commerce order management technology and services to Vonage Holdings Corporation. As North America's leading broadband telephony company, Vonage is aggressively acquiring subscribers who are making the switch from traditional wireline service to Voice over Internet Protocol (VoIP).

Vonage offers consumers and small businesses an affordable alternative to traditional telephone service and is the fastest growing broadband telephony company in North America. The company's service area encompasses more than 2,000 active rate centers in more than 150 global markets. Vonage is sold directly through www.vonage.com and e-tail/retail partners such as Amazon.com, Best Buy, Staples, RadioShack, and Circuit City.

"Customer service is of paramount importance to Vonage, and nothing could be more critical than assuring our subscribers that their phone numbers will be effectively and efficiently ported to our network," said Dan Bemis, Senior Vice President, Customer Care of Vonage. "When it comes to a comprehensive LNP solution that automates fallout management and is backed by an industry-pioneering service level agreement (SLA), there is no comparison to Synchronoss."

The partnership with Synchronoss offers numerous advantages to Vonage as it rapidly grows its subscriber base. Synchronoss' ActivationNow is an order gateway and a workflow management platform that tracks every VoIP transaction, identifying those that are not provisioned properly and setting in motion an efficient resolution process that ultimately increases overall productivity and helps support revenue growth. Additionally, by implementing an automated VoIP LNP fallout management system, Vonage can better inform its customers when their phone numbers will be ported with a high degree of accuracy, because Synchronoss immediately remedies any accounts that fall out of the migration process. In fact, Synchronoss is compensated based on the speed and quality with which it manages exceptions, a business model that no other company can emulate.

"Vonage is the clear market leader in the residential and small business broadband telephony market space, and we are extremely proud to partner with them to help further accelerate their growth," said Stephen G. Waldis, CEO, Synchronoss Technologies, Inc. "LNP is critical to the consumer and small business market. Keeping your original phone number is often make or break for a successful VoIP transaction. At Synchronoss, we realized this and deployed our technology and services to develop a comprehensive approach to VoIP LNP that automates fallout resolution. Essentially, we have gone from entering the VoIP LNP business to leading it in a very brief time period."

With the announcement of the Vonage agreement, the Synchronoss broadband portfolio now includes the #1 and #2 VoIP providers and the #1 VoIP wholesaler in North America.

About Vonage

The fastest growing telephony company in North America, Vonage is redefining communications by offering consumers and small businesses an affordable alternative to traditional telephone service. Vonage has pioneered the broadband phone industry, setting the standard for pricing, features, call quality, and reliability for the entire VoIP category. With more than 700,000 lines in service, Vonage continues to add more than 15,000 lines per week to its network. Over 25 million calls per week are made using Vonage, the easy-to-use, feature-rich, flat-rate phone service. Vonage's award-winning service is sold on the Web and through national retailers like SAM's Club, RadioShack, Best Buy, Circuit City, Staples, Fry's Electronics, Office Depot, and CompUSA. Vonage Holdings Corporation is headquartered in Edison, New Jersey. For more information about Vonage's products and services, please visit www.vonage.com or call 1-VONAGE-HELP. Vonage is a registered trademark of Vonage Holdings Corporation.

About Synchronoss Technologies, Inc.

Entering its fifth year of consistent, double-digit growth, Synchronoss Technologies, Inc., is the leading provider of e-commerce service fulfillment and order management to the telecom marketplace by simplifying technology complexities through integrating disparate systems. Synchronoss enables communication service providers and FORTUNE 500 enterprise customers to deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include Tier 1 wireless, VoIP, and cable providers, such as Cablevision Systems Corporation, Cingular, Level 3 Communications, MCI, KMC Telecom Solutions, and AT&T Business Services. For more information, visit www.synchronoss.com.

Contact:

Mark Devaney
GráficaGroup
908.879.2169 x115
mdevaney@grafica.com

Mitchell Slepian
Vonage
732.528.2677
mslepian@vonage.com