

Synchronoss Technologies, Inc. Announces Pricing of Initial Public Offering

June 15, 2006

BRIDGEWATER, N.J.--(BUSINESS WIRE)--June 15, 2006--Synchronoss Technologies, Inc. (NASDAQ: SNCR), a leading software provider of order management solutions to the communications services marketplace, today announced that its initial public offering of 7,066,054 shares of common stock has been priced at \$8.00 per share. Synchronoss is selling 6,532,107 shares of common stock and certain selling stockholders are selling the remaining 533,947 shares of common stock. In addition, the underwriters have been granted an option to purchase up to 1,059,908 shares of common stock to cover over-allotments, if any.

Goldman, Sachs & Co. was the sole bookrunner on the transaction, with Deutsche Bank Securities serving as the joint lead manager and Thomas Weisel Partners, LLC serving as a co-manager. The shares will be listed on the NASDAQ Stock Market's National Market under the symbol "SNCR."

The common stock offering may be made only by means of prospectus, copies of which may be obtained by contacting:

Goldman, Sachs & Co.
Prospectus Department
85 Broad St., New York, New York 10004
Phone: (212) 902-1171
Fax: (212) 902-9316

A registration statement relating to these securities was declared effective by the Securities and Exchange Commission. This press release shall not constitute an offer to sell or the solicitation of an offer to buy, nor shall there be any sale of these securities in any state or jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such state or jurisdiction.

About Synchronoss

Synchronoss Technologies, Inc. (www.synchronoss.com) is a leading software provider of order management solutions to the communications services marketplace. Synchronoss helps large service providers and their FORTUNE 500 Enterprise Clients deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include several Tier 1 wireless, wireline, and cable providers such as AT&T, Cablevision Systems Corporation, Cingular Wireless, Clearwire, Level 3 Communications, SunRocket, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, visit us on the Web at www.synchronoss.com.

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