

Synchronoss CEO Stephen G. Waldis Awarded the 2006 Ernst & Young Entrepreneur Of The Year® in New Jersey

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Award Recognizes Entrepreneurial Excellence in Information Technology & Software Category

BRIDGEWATER, NJ, (June 27, 2006) - Synchronoss Technologies, Inc., a leading software provide of order management solutions to the communications services marketplace, today announced that Stephen G. Waldis, CEO and president, received the 2006 Ernst & Young Entrepreneur Of The Year® Award in the Information Technology & Software category in New Jersey. According to Ernst & Young, the award recognizes outstanding entrepreneurs who are building and leading dynamic and growing businesses. Waldis was selected by an independent panel of judges composed of area leaders from business, academic, and civic organizations.

With this award, Stephen Waldis, who founded Synchronoss Technologies in 2000 to create a technology that would effectively and quickly connect enterprises to the network, is now a three-time regional Ernst & Young Entrepreneur of the Year award winner. Winning once for Vertek, in NJ and twice for Synchronoss Technologies, Inc., in NJ and the Greater Philadelphia, Eastern PA region, a feat that no other entrepreneur in the Ernst & Young list of New Jersey regional finalists has accomplished. The Synchronoss ActivationNow® technology, has become the de facto choice among communications services providers (CSPs) seeking to derive real revenue from their traditional wireline, wireless, and broadband networks. Enabling the world's largest communications service providers to operate more efficiently, ActivationNow facilitates new service creation and provides rapid time to market capabilities.

"I am honored to be named one of New Jersey's talented entrepreneurs," said Stephen G. Waldis, CEO Synchronoss. "This award is the result of many elements that have made Synchronoss a leader in the information technology and software space, but the number one contribution is the enthusiasm and dedication of our employees."

The Ernst & Young Entrepreneur Of The Year awards program celebrates its 20th anniversary this year and continues to honor entrepreneurs who have demonstrated excellence and extraordinary success in such areas as innovation, financial performance, and personal commitment to their businesses and communities. "Ernst & Young is proud of its history in recognizing these outstanding leaders and their companies," said Keith L. Brownlie, Partner and New Jersey Ernst & Young Entrepreneur Of the Year Program Co-Director.

As a New Jersey award winner, Waldis is now eligible for consideration for the Ernst & Young Entrepreneur Of The Year 2006 national program. Award winners in several national categories, as well as the overall national Ernst & Young Entrepreneur Of The Year award winner, will be announced at the annual awards gala in Palm Springs, California on November 18, 2006. The overall national Entrepreneur Of The Year award recipient is then considered for the world event held in Monte Carlo.

About Synchronoss

Synchronoss Technologies, Inc. (www.synchronoss.com) is a leading software provider of order management solutions to the communications services marketplace. Synchronoss helps large service providers and their FORTUNE 500 Enterprise Clients deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include several Tier 1 wireless, wireline, and cable providers such as AT&T, Cablevision Systems Corporation, Cingular Wireless, Clearwire, Level 3 Communications, SunRocket, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, visit us on the Web at www.synchronoss.com.

About the Ernst & Young Entrepreneur Of The Year Awards

The Entrepreneur Of The Year awards program was created and is produced by professional services firm Ernst & Young LLP. As the first award of its kind, the Ernst & Young Entrepreneur Of The Year award recognizes outstanding entrepreneurs who are building and leading dynamic and growing businesses. The program honors entrepreneurs through regional, national and global award programs in over 100 cities and 35 countries.

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