

Synchronoss Technologies, Inc. Announces Date of Third-Quarter 2006 Financial Results Release

October 12, 2006

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Oct. 12, 2006--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced it will report its third-quarter 2006 financial results after U.S. financial markets close on Tuesday, November 7, 2006.

In conjunction with this announcement, Synchronoss will host a conference call on November 7, 2006, at 4:30 p.m. (EDT) to discuss the company's financial results. To access this call, dial 866-314-5050 (domestic) or 617-213-8051 (international). The pass code for the call is 26631008. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site www.synchronoss.com.

A replay of this conference call will be available from 8:00 p.m. EDT on Tuesday, November 7, 2006 through midnight EDT on Tuesday, November 21, 2006 at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 16602975. An archived web cast of this conference call will also be available on the "Investor Relations" page of the Company's web site, www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information please visit www.synchronoss.com.

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