

Synchronoss Technologies to Speak at Deutsche Bank Growth Conference

February 9, 2007

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 9, 2007--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software utilized by Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer, Lawrence R. Irving, will speak at the Deutsche Bank Securities 2007 Small Cap Growth Conference at the Ritz-Carlton Resort in Naples, FL. Waldis and Irving will outline Synchronoss' growth strategy, markets and products.

The Synchronoss discussion is scheduled for Monday, February 12, 2007, at 10:40 a.m. Eastern Time. A live Web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software utilized by Tier One communications service providers (CSPs). Synchronoss enables CSPs to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

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