

## **Synchronoss Technologies to Present at Goldman Sachs Technology Symposium**

February 26, 2007

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 26, 2007--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer, Lawrence Irving, will present at the Goldman Sachs Technology Symposium, to be held at The Venetian Hotel, Las Vegas NV, February 27th - March 1st, 2007. Waldis and Irving will outline Synchronoss' growth strategy, markets and products, in their presentation.

The Synchronoss discussion is scheduled for Wednesday, February 28th, 2007, at 11:40 a.m. Pacific Time, in the Murano Room 3203-3204 of the Venetian Hotel. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers (CSPs). Synchronoss enables CSPs to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

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