

## Synchronoss Addresses Network and Device Convergence Needs with Record Scalability

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ConvergenceNow(TM) Scales to Operate at a Record 65 Times Average Volume

BRIDGEWATER, N.J.--(BUSINESS WIRE)--June 19, 2007--Synchronoss Technologies, Inc. (NASDAQ: SNCR), the premier provider of on-demand transaction management software to Tier One communication service providers (CSPs), today announced that scalability testing of its ConvergenceNow(TM) platform has been performed and is currently reaching volumes of 65 times the average of its previous performance.

The system scaled to record transactions per node for the ConvergenceNow platform with near linear scalability across sample clusters. The test was executed on an architecture consisting of HP c7000 Blade Servers and Hewlett Packard Integrity rx4640 servers. The application tier utilizes BEA's Weblogic Application Server v9.2 and their optimized Java Virtual Machine JRockit. The database tier is powered by Oracle(R) Database 10g and Real Application Clusters. The distributed solution delivered extreme levels of performance, high levels of availability and provides a horizontally scalable architecture for future growth.

"Communication Service Providers that require automated order management, activation and provisioning capabilities to meet their convergence needs can rely on the performance, reliability and scalability that the combination of ConvergenceNow and Oracle bring to the table," said Willie Hardie, vice president, Database Marketing, at Oracle.

The ConvergenceNow platform accelerates the order to cash process and optimizes the end user experience while orchestrating the activation of complex service bundles including voice, video, wireless, high speed Internet access and content. With record scalability, CSPs are able to effectively increase the volume of these complex bundled transactions delivering the Triple and Quadruple Plays with a seamless customer experience.

"As our customers converge networks and devices to offer bundled services, we need to scale with them to address the increased complexity and volume of transactions that they are generating," said Pat Doran, vice president Research & Development at Synchronoss Technologies. "What better partners to help us achieve this than Oracle and BEA."

The test was generated at the Synchronoss R&D facility in Bethlehem, PA, and was supervised by both Oracle and BEA representatives. Synchronoss is also a member of the Oracle PartnerNetwork.

About the Oracle PartnerNetwork

Oracle PartnerNetwork is a global business network of more than 19,000 companies who deliver innovative software solutions based on Oracle software. Through access to Oracle's premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork program provides partners with the resources they need to be successful in today's global economy. Oracle partners are able to offer their customers leading-edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Oracle Certified Partner levels.  
<http://oraclepartnernetwork.oracle.com>

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers (CSPs). Synchronoss enables CSPs to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and now ConvergenceNow(TM) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Comcast, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

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