

Synchronoss Selected by Leading Wireless Broadband Carrier to Provide Internet Phone Management Solution

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BRIDGEWATER, N.J.--(BUSINESS WIRE)--July 16, 2007--Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leading software provider of electronic order management solutions to the communications services marketplace, today announced that Clearwire Corporation has deployed its software platform to manage all activation and provisioning for its Internet Phone Service.

The Synchronoss platform ConvergenceNow(TM) accelerates the order to cash process for complex service bundles including voice, video, wireless, high speed Internet access and content. The ConvergenceNow(TM) platform addresses the recent network and architecture upgrades including IP Multimedia Subsystems (IMS) that communication service providers are using to deliver bundled solutions, and enables an environment with a single point of access to numerous agnostic communication and entertainment services.

"Clearwire's affordable and simple to use voice option bundled with their wireless high-speed internet service, provides their customers a dependable internet and high-quality phone service, and we are excited to be part of this multi-play solution," said Bob Garcia, Chief Operating Officer at Synchronoss Technologies. Garcia added, "To meet the strong demand for converged services, broadband service providers need to have robust systems in place that can deliver fast, high quality service as well as scale with the market."

"Wireless broadband initiatives need to enable a wide variety of innovative services across many devices to multiple types of content," said Mark Winther, Group Vice President & General Manager, Worldwide Telecommunications at IDC. Winther added, "The challenge for these operators is to implement a solution suite that orchestrates subscriber activation and provisioning for converged order bundles in a rapid time to market."

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq:SNCR - News) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(TM) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Clearwire, Comcast, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

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