

## Synchronoss Signs Major Tier 1 Wireless Carrier

December 11, 2007

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Dec. 11, 2007--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communication service providers (CSPs), today announced that it has been selected by Sprint Nextel to provide order management services in support of its consumer wireless business. With this new roll out, Synchronoss expands its North American CSP footprint while securing its market leadership position.

Synchronoss adds this new major US wireless carrier to its roster of tier one customers such as AT&T, Cablevision, Charter Communications, Clearwire, Comcast, Embarq, Level 3, Time Warner Cable, Verizon Business Solutions, and Vonage.

"The Synchronoss platform and business model continues to be rapidly adopted by both wireless and converged services providers in the United States", said Lawrence R. Irving, Chief Financial Officer and Treasurer for Synchronoss Technologies. "Synchronoss' ConvergenceNow(TM) platform enables carriers to launch converged devices in a quick time to market while optimizing their customer's experience. The wireless industry is delivering exciting and innovative devices at a rapid rate and we are excited to begin serving the needs of another tier one wireless customer."

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(TM) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision, Charter Communications,

Clearwire, Comcast, Embarq, Level 3, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

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