

## **Synchronoss Technologies, Inc. Announces Date of Fourth-Quarter 2007 Financial Results Release**

January 9, 2008

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Jan. 9, 2008--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced it will report its fourth-quarter 2007 financial results after U.S. financial markets close on Monday, February 4, 2008.

In conjunction with this announcement, Synchronoss will host a conference call on February 4, 2008, at 4:30 p.m. (EST) to discuss the company's financial results. To access this call, dial 800-706-7745 (domestic) or 617-614-3472 (international). The pass code for the call is 78766649. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site [www.synchronoss.com](http://www.synchronoss.com).

Following the conference call, a replay will be available at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 47242929. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, [www.synchronoss.com](http://www.synchronoss.com).

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(TM) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

CONTACT: For Synchronoss Technologies, Inc.

Investors:

Tim Dolan, 617-956-6727

[Investor@synchronoss.com](mailto:Investor@synchronoss.com)

or

Media:

Stacie Hiras, 908-547-1260

[Stacie.Hiras@synchronoss.com](mailto:Stacie.Hiras@synchronoss.com)

SOURCE: Synchronoss Technologies, Inc.