

Synchronoss Technologies to Present at the Raymond James 30th Annual Institutional Investors Conference

March 3, 2009

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Mar. 3, 2009-- Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communication service providers, today announced that its Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Raymond James 30th Annual Institutional Investors Conference, to be held at the JW Marriott Grande Lakes Hotel in Orlando, Florida, March 8th through March 11th.

The Synchronoss presentation is scheduled for Tuesday, March 10, 2009, at 7:30 a.m. Eastern Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: [SNCR](http://www.synchronoss.com)) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's ConvergenceNow[®] and ConvergenceNow[®] Plus⁺ platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. For more information, please visit www.synchronoss.com.

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