

Synchronoss Technologies to Present at the Deutsche Bank 2010 Technology Conference

September 8, 2010

BRIDGEWATER, N.J., Sep 08, 2010 (BUSINESS WIRE) -- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced that its President and Chief Executive Officer, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Deutsche Bank 2010 Technology Conference, to be held in San Francisco, September 14th through 16th.

The Synchronoss presentation is scheduled for Wednesday, September 15, 2010, at 3:30 p.m. Pacific Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: <http://cts.businesswire.com/ct/CT?id=smartlink&url=http%3A%2F%2Fwww.synchronoss.com&esheet=6422525&lan=en-US&anchor=www.synchronoss.com&index=1&md5=04cc554b48b16ea0432e1cea25ce9a5d>.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow^(R), ConvergenceNow^(R) Plus+TM and InterconnectNowTM technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate [subscriber activation](#), order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

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