

## Synchronoss Technologies, Inc. to Participate in Upcoming Stifel Nicolaus and Deutsche Bank Investor Conferences

February 4, 2011

BRIDGEWATER, N.J., Feb 04, 2011 (BUSINESS WIRE) -- [Synchronoss Technologies, Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced its participation in two upcoming investor conferences in February.

Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Stifel Nicolaus Technology, Communications & Internet Conference in San Francisco, California. The Synchronoss fireside chat is scheduled for Wednesday, February 9, 2011, at 8:35 a.m. Pacific Time.

President and Chief Executive Officer, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Deutsche Bank 2011 Small and Mid Cap Conference in Naples, Florida. The Synchronoss presentation is scheduled for Thursday, February 17, 2011, at 11:20 a.m. Eastern Time.

A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: <http://www.synchronoss.com>.

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow<sup>(R)</sup>, ConvergenceNow<sup>(R)</sup> Plus+(TM) and InterconnectNow(TM) technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate [subscriber activation](#), order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

**Web:**<http://www.synchronoss.com>

**Blog:**[blog.synchronoss.com](http://blog.synchronoss.com)

**Twitter:**[twitter.com/synchronoss](http://twitter.com/synchronoss)

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