

Synchronoss Technologies, Inc. to Participate in Upcoming Raymond James and Wedbush Investor Conferences

March 2, 2011

BRIDGEWATER, N.J., Mar 02, 2011 (BUSINESS WIRE) -- [Synchronoss Technologies, Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), the leading provider of activation and cloud services, today announced its participation in two upcoming investor conferences in March.

Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Raymond James 32nd Annual Institutional Investors Conference in Orlando, Florida. The Synchronoss presentation is scheduled for Monday, March 7, 2011, at 9:15 a.m. Eastern Time.

President and Chief Executive Officer, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Wedbush 2011 Technology, Media & Telecommunications Conference in New York, New York. The Synchronoss presentation is scheduled for Thursday, March 10, 2011, at 9:10 a.m. Eastern Time.

A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: <http://www.synchronoss.com>.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow^(R), ConvergenceNow^(R) Plus+(TM) and InterconnectNow(TM) technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate [subscriber activation](#), order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

Web:<http://www.synchronoss.com>

Blog:blog.synchronoss.com

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