

## Synchronoss Launches the START Program

March 17, 2011

### ***Synchronoss Technologies Academic & Recruiting Training Program Targets Local Talent***

BRIDGEWATER, N.J., Mar 17, 2011 (BUSINESS WIRE) -- [Synchronoss Technologies, Inc.](#) (NASDAQ: SNCR), the leading provider of activation and enablement of cloud services, today announced the rollout of its Synchronoss Technologies Academic & Recruiting Training (START) program. Through this program Synchronoss is looking to recruit highly motivated undergraduate and graduate students for summer internships at Synchronoss' facilities in Bridgewater, New Jersey and Bethlehem, Pennsylvania.

The START program, which runs from May 2011 through August 2011, is open to undergraduate and graduate students pursuing a career in computer science, business, engineering, and software or information technology. For 2011, Synchronoss plans to hire up to 50 interns with the intention of offering some select candidates full-time positions at the end of the program. The select candidates may also qualify for tuition reimbursement.

"Synchronoss is a fast growing company that serves some of the largest communications service providers and original equipment manufacturers around the globe," said Stephen G. Waldis, Chairman, CEO and President, Synchronoss Technologies. "Our environment is one where passionate and creative minds come together to develop cutting edge technologies and we are always looking to expand our capabilities with local talent. With the launch of the START program, we are providing students with an exceptional opportunity to prepare themselves for their future and perhaps a future with Synchronoss."

Synchronoss will be conducting on-campus interviews at Lehigh University, Moravian College, Lafayette College, Rutgers University, Seton Hall University, and Princeton University.

For additional information about the START program, please visit: <http://www.synchronoss.com/careers.php> or contact [start@synchronoss.com](mailto:start@synchronoss.com)

#### **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow(R), ConvergenceNow(R) Plus+(TM) and InterconnectNow(TM) technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate subscriber activation, order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

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