

## Synchronoss Technologies to Present at the Baird 2011 Technology Conference

November 22, 2011

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Nov. 22, 2011-- [Synchronoss Technologies, Inc.](#) (NASDAQ: SNCR), the world's leading provider of transaction management, cloud enablement and connectivity services for connected devices, today announced that its Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Baird 2011 Technology Conference, to be held in San Francisco.

The Synchronoss presentation is scheduled for Tuesday, November 29, 2011, at 4:05 p.m. Pacific Time. A live webcast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the world's leading provider of transaction management, cloud enablement and connectivity services for connected devices. The company's technology platforms ensure a simple and seamless on-demand channel for service providers and their customers. For more information visit us at:

**Web:** [www.synchronoss.com](http://www.synchronoss.com)

**Blog:** <http://blog.synchronoss.com>

**Twitter:** <http://twitter.com/synchronoss>

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