

## Synchronoss Technologies to Present at the Goldman Sachs Technology and Internet Conference

February 9, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 9, 2012-- [Synchronoss Technologies, Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), the world's leading provider of transaction management, cloud enablement and connectivity services for connected devices, today announced that its Chief Financial Officer and Treasurer, Lawrence R. Irving, and Chief Innovation Officer, David Berry, will present at the Goldman Sachs Technology and Internet Conference, to be held in San Francisco.

The Synchronoss presentation is scheduled for Wednesday, February 15, 2012, at 10:20 a.m. Pacific Time. A live webcast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the world's leading provider of transaction management, cloud enablement and connectivity services for connected devices. The company's technology platforms ensure a simple and seamless on-demand channel for service providers and their customers. For more information visit us at:

**Web:** [www.synchronoss.com](http://www.synchronoss.com)

**Blog:** <http://blog.synchronoss.com>

**Twitter:** <http://twitter.com/synchronoss>

*The Synchronoss logo, Synchronoss, ConvergenceNow, InterconnectNow, ConvergenceNow Plus+ and SmartMobility are trademarks of Synchronoss Technologies, Inc. All other trademarks are property of their respective owners.*



Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

*Investor:*

Tim Dolan, 617-956-6727

[investor@synchronoss.com](mailto:investor@synchronoss.com)

or

*Media:*

Stacie Hiras, 908-547-1260

[Stacie.hiras@synchronoss.com](mailto:Stacie.hiras@synchronoss.com)