

## Synchronoss Relocates and Expands Corporate Headquarters

March 27, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Mar. 27, 2012-- [Synchronoss Technologies, Inc.](#) (NASDAQ: SNCR), the world's leading provider of [transaction management](#), [cloud enablement](#) and mobility management for [connected devices](#), today announced that it is relocating its corporate headquarters from 750 Route 202 South in Bridgewater, NJ, into an 80,000 SF facility in Bridgewater Crossing Office Park located at 200 Crossing Boulevard.

"At Synchronoss we have been expanding our technology footprint and market penetration around the globe rapidly," said Stephen G. Waldis, Founder, Chairman and Chief Executive Officer of Synchronoss. "This growth has fueled the need for us to expand our corporate headquarters supporting our efforts to attract talented and innovative individuals to join our team as the leading global cloud technology provider."

[According to GSMA](#), global mobile industry revenues will grow from US\$1.5 trillion dollars in 2011 to US\$1.9 trillion in 2015. The data also predicts significant growth in mobile industry employment; today, more than 8 million people around the world are employed by companies in the mobile ecosystem, and by the end of 2015, mobile industry jobs will grow to approximately 10 million.

As the industry continues to project growth in mobile connected devices and mobile cloud traffic, Synchronoss' connectivity and cloud solutions are strategically positioned to continue helping global operators and service providers address the demands of the market.

"We are excited about our new Corporate Headquarters and additional space," said Mike Cocco, Director of Security and Global Facilities. "At the core of Synchronoss is a team of innovators and we hope the added space will help us continue to add talented people to our team."

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the world's leading provider of transaction management, cloud enablement and mobility management for connected devices. The company's technology platforms ensure a simple and seamless on-demand channel for service providers and their customers. For more information visit us at:

Web: [www.synchronoss.com](http://www.synchronoss.com)

Blog: <http://blog.synchronoss.com>

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