

# Synchronoss Expands ConvergenceNow® Plus+ Cloud Enablement and Synchronization Platform to Support 80 Million Devices Worldwide

May 7, 2012

*Working with Terremark to Initially Support Two Major Carriers and Deliver a Personalized and Scalable Virtualized Cloud Enablement Solution for Connected Devices*

BRIDGEWATER, N.J.--(BUSINESS WIRE)--May. 7, 2012-- [Synchronoss Technologies, Inc.](#) (NASDAQ: SNCR), the world's leading provider of [transaction management](#), [cloud enablement](#) and mobility management for [connected devices](#), today announced the expansion of its enhanced ConvergenceNow® Plus+ cloud enablement and synchronization platform for Tier One Operators. This enhanced and scalable cloud enablement platform allows Tier One Operators to deliver a comprehensive and personalized cloud experience to their subscribers across all connected devices. Additionally, Synchronoss announced a strategic relationship with Terremark, a Verizon Company, and a leader in transforming and securing enterprise-class IT on a global scale.

Synchronoss will enhance and scale its ConvergenceNow® Plus+ cloud enablement and synchronization platform to support more than 80 million subscribers worldwide over the next five years. Synchronoss' platform offers the capability to backup, sync and restore mobile handset data seamlessly across any device via the cloud. Working with Terremark, Synchronoss is providing carriers with these capabilities through a standard operating model and cloud infrastructure in a shared application environment.

"Together with Terremark, Synchronoss is making it even easier for carriers, such as Verizon Wireless and Vodafone, to deliver a unique and personalized cloud experience to their subscribers, across any connected device or platform," said Stephen G. Waldis, Founder, Chairman and Chief Executive Officer of Synchronoss. "Leveraging the Terremark relationship, we have increased our cloud infrastructure and hosting capabilities to further support millions of subscribers."

"The relationship with Synchronoss paves the way for carriers across the globe to better leverage cloud-based infrastructure and data center assets like storage, fiber, network management and monitoring to deliver new features and applications to subscribers," said Nelson Fonseca, President, Terremark.

A subsidiary of Verizon Communications Inc. (NYSE, Nasdaq:VZ), Terremark's advanced infrastructure and managed service offerings help enterprise, carrier and government clients realize the power of the cloud today. To support carriers around the globe, Synchronoss will soon leverage Terremark's assets in Europe for its deployment of the Synchronoss cloud enablement platform at Vodafone Netherlands.

"Utilizing the Synchronoss cloud enablement and synchronization platform for contacts, we are able to provide an optimal experience to subscribers to easily backup and sync their valuable address book content via the cloud seamlessly," said Conor McGlynn, Senior Manager, Products & Services at Vodafone Netherlands.

## **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the world's leading provider of transaction management, cloud enablement and mobility management for connected devices. The company's technology platforms ensure a simple and seamless on-demand channel for service providers and their customers. For more information, visit us at:

Web: [www.synchronoss.com](http://www.synchronoss.com)

Blog: <http://blog.synchronoss.com>

Twitter: <http://twitter.com/synchronoss>

*The Synchronoss logo, Synchronoss, ConvergenceNow, InterconnectNow, ConvergenceNow Plus+ and SmartMobility are trademarks of Synchronoss Technologies, Inc. All other trademarks are property of their respective owners.*



Source: Synchronoss Technologies, Inc.

## **Synchronoss Technologies, Inc.**

*Media:*

Stacie Hiras, 908-547-1260

[stacie.hiras@synchronoss.com](mailto:stacie.hiras@synchronoss.com)

or

*Investor:*

Tim Dolan, 617-956-6727

[investor@synchronoss.com](mailto:investor@synchronoss.com)