

## Synchronoss Technologies, Inc. Announces Date of Second Quarter 2012 Financial Results

July 17, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Jul. 17, 2012-- [Synchronoss Technologies, Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), the mobile innovation company that provides activation, cloud services and smart connected device management for customers across the globe today announced it will report its second quarter 2012 financial results after U.S. financial markets close on Wednesday, August 1, 2012.

In conjunction with this announcement, Synchronoss will host a conference call on Wednesday, August 1, 2012, at 4:30 p.m. (ET) to discuss the company's financial results. To access this call, dial 866-804-6927 (domestic) or 857-350-1673 (international). The pass code for the call is 14549848. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site [www.synchronoss.com](http://www.synchronoss.com).

Following the conference call, a replay will be available at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 93509571. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, [www.synchronoss.com](http://www.synchronoss.com).

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation company that provides activation, cloud services and smart connected device management to customers across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

Web: [www.synchronoss.com](http://www.synchronoss.com)

Blog: <http://blog.synchronoss.com>

Twitter: <http://twitter.com/synchronoss>

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Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

*Investor:*

Brian Denyeau, 646-277-1251

or

Tim Dolan, 617-956-6727

[investor@synchronoss.com](mailto:investor@synchronoss.com)

or

*Media:*

Stacie Hiras, 908-547-1260

[Stacie.hiras@synchronoss.com](mailto:Stacie.hiras@synchronoss.com)