

Synchronoss Technologies, Inc. Announces Date of Third Quarter 2012 Financial Results

October 18, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Oct. 18, 2012-- [Synchronoss Technologies, Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), the mobile innovation company that provides activation and mobile content management solutions for mobile devices, today announced it will report its third quarter 2012 financial results after U.S. financial markets close on Monday, November 5, 2012.

In conjunction with this announcement, Synchronoss will host a conference call on Monday, November 5, 2012, at 4:30 p.m. (ET) to discuss the company's financial results. To access this call, dial 800-299-8538 (domestic) or 617-786-2902 (international). The pass code for the call is 95394973. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site www.synchronoss.com.

Following the conference call, a replay will be available at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 72170879. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation company that provides software-based activation and mobile content management solutions for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

Web: www.synchronoss.com

Blog: <http://blog.synchronoss.com>

Twitter: <http://twitter.com/synchronoss>

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