

Synchronoss Technologies to Present at the Credit Suisse 2012 Annual Technology Conference

November 21, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Nov. 21, 2012-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation company that provides activation and mobile content management solutions for connected devices, today announced that its Chief Financial Officer and Treasurer, Lawrence R. Irving, and its Chief Strategy Officer, Biju Nair, will present at Credit Suisse's 2012 Annual Technology Conference, to be held in Scottsdale, AZ.

The Synchronoss presentation is scheduled for Wednesday, November 28, 2012, at 10:00 a.m. MST. A live webcast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation company that provides software-based activation and mobile content management solutions for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

Web: www.synchronoss.com

Blog: <http://blog.synchronoss.com>

Twitter: <http://twitter.com/synchronoss>

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