

## Synchronoss Technologies to Present at Raymond James' 34th Annual Institutional Investors Conference

February 28, 2013

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 28, 2013-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation company that provides personal cloud solutions and software-based activation for connected devices across the globe, today announced that its Executive Vice President and Chief Corporate Strategy Officer, Biju Nair, will present at Raymond James' 34<sup>th</sup> Annual Institutional Investors Conference at the JW Marriott Grande Lakes in Orlando, Florida.

The Synchronoss presentation is scheduled for Monday, March 4, at 8:05 a.m. ET. A live webcast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation company that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

**Web:** [www.synchronoss.com](http://www.synchronoss.com)

**Blog:** <http://blog.synchronoss.com>

**Twitter:** <http://twitter.com/synchronoss>

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