

## Synchronoss Technologies to Present at Upcoming Conferences

May 3, 2013

BRIDGEWATER, N.J.--(BUSINESS WIRE)--May. 3, 2013-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe, today announced that members of management will participate at the following conferences during the month of May:

- The Baird 2013 Growth Stock Conference at the Four Seasons Hotel in Chicago, IL on Tuesday, May 7<sup>th</sup> at 11:30 a.m. Central Time.
- The J.P. Morgan 41<sup>st</sup> Annual Global Technology, Media and Telecom Conference at the Westin Waterfront in Boston, MA on Wednesday, May 15<sup>th</sup> at 3:30 p.m. Eastern Time.
- The Raymond James Internet and Software Crossover Conference at the Ritz-Carlton in Half Moon Bay, CA on Wednesday, May 29<sup>th</sup> at 2:10 p.m. Pacific Time.

A live webcast of each presentation, as well as the replay, will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

**Web:** [www.synchronoss.com](http://www.synchronoss.com)

**Blog:** <http://blog.synchronoss.com>

**Twitter:** <http://twitter.com/synchronoss>

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