

## Synchronoss Technologies to Present at the Deutsche Bank dbAccess Technology Conference

September 4, 2013

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Sep. 4, 2013-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe, today announced that its Chief Financial Officer, Executive Vice President & Treasurer, Larry Irving; and its Executive Vice President & Chief Corporate Strategy Officer, Biju Nair, will present at the Deutsche Bank dbAccess Technology Conference at The Cosmopolitan in Las Vegas on Thursday, September 12 at 8:10 a.m. Pacific Time.

A live webcast of the presentation, as well as the replay, will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

**Web:** [www.synchronoss.com](http://www.synchronoss.com)

**Blog:** <http://blog.synchronoss.com>

**Twitter:** <http://twitter.com/synchronoss>

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