

Synchronoss Technologies to Present at the Stifel Technology, Internet & Media Conference

February 6, 2014

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 6, 2014-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for connected devices globally, today announced that its Chief Financial Officer, Executive Vice President & Treasurer, Larry Irving; and its Executive Vice President & Chief Corporate Strategy Officer, Biju Nair, will present at the Stifel Technology, Internet & Media Conference at the Fairmont Hotel in San Francisco on Wednesday, February 12, 2014 at 8:35 a.m. Pacific Time.

A live webcast of the presentation, as well as the replay, will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. (NASDAQ:SNCR), is a mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

Web: www.synchronoss.com



Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

Investor:

Brian Denyeau, 646-277-1251

investor@synchronoss.com

or

Media:

Stacie Hiras, 908-547-1260

stacie.hiras@synchronoss.com