

## Synchronoss Technologies to Present at the Stifel Technology, Internet & Media Conference

February 3, 2015

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 3, 2015-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe, today announced that its Chief Financial Officer, Executive Vice President & Treasurer, Karen Rosenberger, will present at the Stifel Technology, Internet & Media Conference being held at The Westin St. Francis in San Francisco on Tuesday, February 10, 2015 at 9:10 a.m. Pacific Time.

A live webcast of the presentation, as well as the replay, will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the leader in mobile cloud innovation and software-based activation for mobile carriers around the world. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: [www.synchronoss.com](http://www.synchronoss.com).

*The Synchronoss logo, Synchronoss, and Synchronoss Personal Cloud are trademarks of Synchronoss Technologies, Inc. All other trademarks are property of their respective owners.*



Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

*Investor:*

Brian Denyeau, 646-277-1251

[investor@synchronoss.com](mailto:investor@synchronoss.com)

or

*Media:*

Stacie Hiras, 908-547-1260

[Stacie.hiras@synchronoss.com](mailto:Stacie.hiras@synchronoss.com)