

## Verizon Wireless and Synchronoss Continue With Leading Industry Personal Cloud Success

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BRIDGEWATER, N.J., Sept. 23, 2015 (GLOBE NEWSWIRE) -- Synchronoss Technologies, Inc. (Nasdaq:SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for mobile carriers, retailers and OEMs around the world, today reiterated that it has a multi-year contract in place with Verizon Wireless, (NYSE:VZ) (Nasdaq:VZ), focused primarily on the company's Personal Cloud offering and related services. There has been no change in the agreement between Synchronoss and Verizon Wireless.

Che Phillip, vice president of mobile internet services for Verizon, said, "Verizon's cloud services have been extremely well received by our wireless customers because it's a rich addition to the overall value proposition which is based on America's best and most reliable wireless network. A strategic partner, Synchronoss has supported our successful strategy as it relates to cloud based services for our wireless customers, and most recently we've extended the partnership to deploy similar applications to customers of our wired services. We remain committed to the relationship with Synchronoss as we continue to drive added value and capabilities of our cloud services for Verizon's valued customers."

Steve Waldis, founder, chairman and CEO of Synchronoss, said, "We are proud to partner with an industry leader such as Verizon Wireless, and our company works tirelessly to deliver world-class products and services to support their strategic initiatives. We have greatly expanded our relationship over time, and in the last year increased our joint commitment by putting in place a new multi-year agreement that extends into 2018. We look forward to continuing to build on our partnership and finding new, innovative ways to further improve the user experience."

### About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq:SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven, scalable and patented technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: [www.synchronoss.com](http://www.synchronoss.com).

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