

Synchronoss Names Experienced Technology Industry Executive, John Frederick, as Chief Financial Officer

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BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 27, 2017-- [Synchronoss Technologies, Inc.](#) (NASDAQ:SNCR), the leader in mobile cloud innovation for mobile carriers, enterprises, retailers and OEMs around the world, today announced that John Frederick, a technology industry veteran, will become Synchronoss' Chief Financial Officer, effective immediately. Before joining the company, Mr. Frederick was Executive Vice President, Chief Administrative and Financial Officer of Avid Technologies, a company providing technology solutions to media and creative professionals worldwide. Prior to Avid, Mr. Frederick was Corporate Executive Vice President and Chief Financial Officer of Open Solutions, Inc., a technology provider to financial institutions worldwide, which was acquired in January 2013 by Fiserv, Inc. Prior to Open Solutions Inc., Mr. Frederick served as Senior Vice President and Chief Financial Officer of SafeNet, Inc., a global encryption security company.

"John has extensive financial and operational experience with public technology companies undergoing strategic and operational transitions in pursuit of growth and conversion to new business models," said Ron Hovsepian, Chief Executive Officer of Synchronoss. "We believe his knowledge and skillset will be of tremendous value to Synchronoss as we execute on the Synchronoss 3.0 vision. I am excited to have John join the executive team as he shares my excitement about the business."

About Synchronoss Technologies, Inc.

Synchronoss (NASDAQ: SNCR) is an innovative software company that helps both service providers and enterprises realize and execute their goals for mobile transformation now. Our simple, powerful and flexible solutions serve millions of mobile subscribers and a large portion of the Fortune 500 worldwide today. For more information, visit us at: www.synchronoss.com

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