

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>B. Riley Financial, Inc.</u> <hr/> (Last) (First) (Middle) 11100 SANTA MONICA BOULEVARD, SUITE 800 <hr/> (Street) LOS ANGELES CA 90025 <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 06/25/2021	3. Issuer Name and Ticker or Trading Symbol <u>SYNCHRONOSS TECHNOLOGIES INC [SNCR]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	11,538,462	I	By B. Riley Securities, Inc. ⁽¹⁾⁽²⁾
Common Stock	2,288,076	I	By BRC Partners Opportunity Fund, LP ⁽¹⁾⁽²⁾

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			

1. Name and Address of Reporting Person* <u>B. Riley Financial, Inc.</u> <hr/> (Last) (First) (Middle) 11100 SANTA MONICA BOULEVARD, SUITE 800 <hr/> (Street) LOS ANGELES CA 90025 <hr/> (City) (State) (Zip)

1. Name and Address of Reporting Person* <u>B. Riley Securities, Inc.</u> <hr/> (Last) (First) (Middle) 11100 SANTA MONICA BOULEVARD, SUITE 800 <hr/> (Street) LOS ANGELES CA 90025 <hr/> (City) (State) (Zip)

(City)	(State)	(Zip)
1. Name and Address of Reporting Person*		
B. RILEY CAPITAL MANAGEMENT, LLC		
(Last)	(First)	(Middle)
11100 SANTA MONICA BOULEVARD, SUITE 800		
(Street)		
LOS ANGELES CA		90025
(City)	(State)	(Zip)

(City)	(State)	(Zip)
1. Name and Address of Reporting Person*		
BRC Partners Management GP, LLC		
(Last)	(First)	(Middle)
11100 SANTA MONICA BOULEVARD, SUITE 800		
(Street)		
LOS ANGELES CA		90025
(City)	(State)	(Zip)

(City)	(State)	(Zip)
1. Name and Address of Reporting Person*		
BRC Partners Opportunity Fund, LP		
(Last)	(First)	(Middle)
11100 SANTA MONICA BOULEVARD, SUITE 800		
(Street)		
LOS ANGELES CA		90025
(City)	(State)	(Zip)

(City)	(State)	(Zip)
1. Name and Address of Reporting Person*		
RILEY BRYANT R		
(Last)	(First)	(Middle)
11100 SANTA MONICA BOULEVARD, SUITE 800		
(Street)		
LOS ANGELES CA		90025
(City)	(State)	(Zip)

Explanation of Responses:

1. This Form 3 is being filed jointly by B. Riley Financial, Inc., a Delaware corporation ("BRF"), B. Riley Securities, Inc., a Delaware corporation ("BRS"), BRC Partners Opportunity Fund, LP, a Delaware limited partnership ("BRPLP"), BRC Partners Management GP, LLC, a Delaware limited liability company ("BRPGP"), B. Riley Capital Management, LLC, a New York limited liability company, a registered investment advisor ("BRCM"), and Bryant R. Riley. BRPGP is a subsidiary of BRCM, a registered investment advisor, and is the general partner of BRPLP. BRF is the parent company of BRCM. As a result, BRPGP, BRCM and BRF may be deemed to indirectly beneficially own the shares held by BRPLP. BRF is the parent company of BRS. As a result, BRF may be deemed to indirectly beneficially own the shares held by BRS.

2. Bryant R. Riley is the Co-Chief Executive Officer and Chairman of the Board of Directors of BRF. As a result, Bryant R. Riley may be deemed to indirectly beneficially own the shares of Common Stock directly held by BRF, BRS, and BRPLP. Each of BRF, BRS, BRPGP, BRCM, and BRPLP (collectively, the "B. Riley Entities") and Bryant R. Riley disclaims beneficial ownership of the outstanding shares of Common Stock reported herein, except to the extent of its/his respective pecuniary interest therein.

[B. Riley Financial, Inc.](#),
 by: [/s/ Bryant R. Riley](#), 06/29/2021
 Co-Chief Executive
 Officer

[B. Riley Securities, Inc.](#), 06/29/2021
 by: [/s/ Andrew Moore](#),

