FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 2. Issuer Name and Ticker or Trading Symbol

. Name and Address of Reporting Person* B. Riley Financial, Inc.	2. Issuer Name and SYNCHRON SNCR					5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner						
Last) (First) (Mi	3. Date of Earliest T 08/12/2024	ransact	ion (N	/lonth/Day/Yea		Officer (give title Other (specify below) below)						
SUITE 800		4. If Amendment, D	ate of O	rigina	I Filed (Month		6. Individual or Joint/Group Filing (Check Applicable Line)					
Street) LOS CA 90025							Form filed by One Reporting Person Form filed by More than One Reporting Person					
ANGELES		Rule 10b5-1	(c) T	rans	saction li	tion						
City) (State) (Zip	o)	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.										
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned Title of Security (Instr. 3) 2 Transaction 24 Deemed 3 4 Securities Acquired (A) or 5 Amount of 6 Ownership 7 Nature of												
. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		,		
Common Stock	08/12/2024		S		30,867	D	\$11.4784	1,281,681	I	By BRF Investments, LLC ⁽¹⁾⁽²⁾⁽³⁾		
Common Stock	08/13/2024		s		51,774	D	\$11.4877	1,229,907	I	By BRF Investments, LLC ⁽¹⁾⁽²⁾⁽³⁾		
Common Stock	08/14/2024		S		61,690	D	\$11.7337	1,168,217	I	By BRF Investments, LLC ⁽¹⁾⁽²⁾⁽³⁾		
Common Stock								2,740	I	By B. Riley Securities, Inc. ⁽¹⁾⁽²⁾⁽³⁾		
Common Stock								49,523	D ⁽⁴⁾			
Common Stock								273	I	By Bryant R. Riley, as UTMA custodian for Charlie Riley ⁽¹⁾⁽³⁾		
Common Stock								273	I	By Bryant R. Riley, as UTMA custodian for Susan Riley ⁽¹⁾⁽³⁾		
Common Stock								273	I	By Bryant R. Riley, as UTMA custodian for Abigail Riley ⁽¹⁾⁽³⁾		
Common Stock								273	I	By Bryant R. Riley, as UTMA custodian for Eloise Riley ⁽¹⁾⁽³⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Tal Date (Month/Day/Year)	MA IP PEP DEFIVAT Execution Date, if any (e.g., pt (Month/Day/Year)	ve Se Transa ItSo,d€a 8)	8) So		Acqu	ired	ifechta fischsischen of, d Expiration bate Optionsy/Convertib		Underlying Derivative Security (Instr.		Derivative Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		n r.	Securities Acquired		6. Date Exercisable and Expiration Date (Month/Day/Year)		3 and 4) Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Reported Transaction(s) Transaction(s) Gerivative Securifies Beneficially Owned
	Security			Code	v		(A) o Dispo of (D (Instr and 5	sed	Date Exercisable	Expiration Date	3 and	Number of Shares		Following Reported Transaction(s) (Instr. 4)
	nd Address of y Financi	Reporting Person*		Code	v		(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
(Last) 11100 SA SUITE 8	ANTA MO	(First) NICA BLVD	(Middle)											
(Street)	GELES	CA	90025		_									
(City)		(State)	(Zip)											
	nd Address of y Securit	Reporting Person* ies, Inc.												
(Last) 11100 SA SUITE 8	ANTA MO	(First) NICA BLVD	(Middle)											
(Street) LOS AN	GELES	CA	90025											
(City)		(State)	(Zip)		_									
	nd Address of vestment	Reporting Person*												
(Last) 11100 SA SUITE 8		(First) NICA BLVD.	(Middle)											
(Street)	GELES	CA	90025		_									
(City)		(State)	(Zip)											
	nd Address of BRYAN	Reporting Person* $\frac{T R}{}$												
(Last) 11100 SA SUITE 8	ANTA MO	(First) NICA BLVD	(Middle)											
(Street) LOS AN	GELES	CA	90025											
(City)		(State)	(Zip)											
		_	_	_										

Explanation of Responses:

- 1. This Form 4 is being filed jointly by B. Riley Financial, Inc., a Delaware corporation ("BRF"), B. Riley Securities, Inc., a Delaware corporation ("BRS"), BRF Investments, LLC, a Delaware limited liability company ("BRFI"), and Bryant R. Riley.
- 2. BRF is the parent company of BRS and BRFI. As a result, BRF may be deemed to indirectly beneficially own the shares held by BRS and BRFI.
- 3. Bryant R. Riley is the Co-Chief Executive Officer and Chairman of the Board of Directors of BRF. As a result, Bryant R. Riley may be deemed to indirectly beneficially own the shares of Common Stock directly held by BRS and BRFI. Each of BRF, BRS, BRFI, and Bryant R. Riley disclaims beneficial ownership of the outstanding shares of Common Stock reported herein, except to the extent of its/his respective pecuniary interest therein.
- 4. Represents shares held directly by Bryant R. Riley.

B. Riley Financial, Inc., by: /s/ Bryant R. Riley, Co-Chief 08/14/2024 Executive Officer B. Riley Securities, Inc., by: /s/ Andrew Moore, Chief 08/14/2024 **Executive Officer**

10. Ownership Form:

Direct (D)

or Indirect (I) (Instr. 4)

Ownership

Form: Direct (D)

or Indirect (I) (Instr. 4)

10.

11. Nature of Indirect Beneficial

(Instr. 4)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

BRF Investments, LLC, by: /s/ 08/14/2024 Phillip Ahn, Authorized

<u>Signatory</u>

Bryant R. Riley, by: /s/ Bryant 08/14/2024

R. Riley

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).