Synchronoss to Showcase InterconnectNow(TM) Platform at Billing & OSS World Conference & Expo

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Expanded Functionality of InterconnectNow Enables Communication Service Providers to Automate Operations Systems Support (OSS) and Business Systems Support (BSS) Processes

BRIDGEWATER, N.J., Jun 02, 2010 (BUSINESS WIRE) --Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced that it will showcase its InterconnectNow(TM) software platform at Billing & OSS World Conference & Expo in Washington, DC from June 9-11, 2010.

Utilized by leading communication service providers (CSPs), InterconnectNow(TM) provides send and receive e-bonding capabilities to the Operations Systems Support (OSS) and Business Systems Support (BSS) processes for products such as Local Service Requests (LSR), Access Service Requests (ASR), and optimizes Trouble Administration functions. It enables CSPs to achieve operational efficiencies, improve time-to-market, reduce costs, expand revenue opportunities and most importantly, improve the customer experience for administering service requests and self-care. Furthermore InterconnectNow (TM) integrates with Synchronoss' ConvergenceNow(R) to enable CSPs with an end-to-end experience that spans order management, activation and provisioning while supporting LSR and ASR functionality.

Recently, Synchronoss expanded the functionality of its InterconnectNow(TM) platform in an effort to address the complex connectivity needs of CSPs. The current release, InterconnectNow(TM) 11.6, supports additional capabilities such as:

- Improved order receive capabilities for ASR, LSR and Electronic Trouble Management
- Bulk Order Loading Capability with Light Workflow and Assignment
- Tight Inventory Integration API Optimizing Service Availability and Network Cost
- Web-Based Business Rules Management and Publishing

"Service bundles, as well as move, add and change requests require a broad range of orchestration within OSS/BSS systems and carriers," said Mark Mendes, Executive Vice President of InterconnectNow at Synchronoss. "InterconnectNow provides a centralized system to manage these processes and disparate systems, all while offering the tools to deliver a world-class customer service experience."

On-Site or Online Demo

Synchronoss will showcase InterconnectNow in booth # 103 at this year's Billing & OSS World Conference & Expo. For an interactive product demonstration, visit http://www.synchronoss.com.

About Billing & OSS World Conference & Expo

Celebrating its 18th year in 2010, the Billing & OSS World Conference & Expo is the premier conference and exposition focusing on the business and operations support systems requirements for next-generation communications networks. For more information visit: http://www.billingworldexpo.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow(R), ConvergenceNow(R) Plus+(TM) and InterconnectNow(TM) technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate subscriber activation, order management and provisioning of connected devices, across any network from any distribution channel. For more information visit us at:

Web: http://www.synchronoss.com

Blog: http://blog.synchronoss.com

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